

For Immediate Release

Discover Boating Lifestyle: A Luxury You Can Afford
The Hong Kong Gold Coast Boat Show 2015
Asia's largest boating event hosted in Hong Kong for the 15th
impressive year



Hong Kong, 2 April 2015 - The Hong Kong Gold Coast Boat Show 2015, the region's largest Marine Showcase, is set to be hosted this labour day weekend, 1 - 3 May 2015, at the Gold Coast Yacht and Country Club. Held annually and in its 15th year, the event expands this year to also include Hong Kong Gold Coast's first *Mystery Boat Charity Regatta*, a fun build-and-race challenge which will help raise funds for the Children's Cancer Foundation.

This year the Boat Show will continue to celebrate the theme of *Affordable Luxury*, emphasising the accessibility and diversity of Hong Kong's coveted and ever-growing boating lifestyles – from affordable, fun weekend cruisers for under HKD\$100,000 to the indulgent, pure luxury of European mega yachts exceeding HKD\$50 million – the huge event offers something for every yachting enthusiast. As the biggest boating event in the region, over HKD\$1 billion dollars in boats and gear will be displayed, it's a one-stop-shop to capture the boating lifestyle.

Robert Blythe, General Manager of the Gold Coast Yacht and Country Club enthuses, "This year, the Hong Kong Gold Coast Boat Show offers a comprehensive array of dealers, yachting retailers and industry information sources. We welcome boat lovers from all over Asia and Hong Kong to join us at the club and explore the best of what Asia's yacht scene has to offer. We'll have over 60 local and international exhibitors, along with over 70 yachts, showcasing on the Marina and Club House surrounds. Now is the time to join us on Hong Kong's waterways, it's a lifestyle we can all enjoy."

Making Yachting Dreams Come True - From Luxe to Less

Sanlorenzo SL106 Special Edition



Moody 62

Boating is on the rise in Asia, in 2015 the Hong Kong Gold Coast Boat Show boasts yachts made specifically for the Asian market. Italian made-to-measure motor yacht builder Sanlorenzo will display the immaculate 32 metre *Sanlorenzo SL106 Special Edition*, offering Italian heritage and style with an understanding of Asia's discerning tastes. Those with an appreciation of European sophistication and refined detail will revel in the personalisation options offered by Sanlorenzo.

At over 62 foot, the *Moody 62* is the largest sailboat on display at this year's show. Unique in its offering of panoramic views from the cockpit, the *Moody 62* also delivers on Moody's reputation for smart interior layouts and deluxe finishes. Cruise Asia in style and utmost comfort on this spacious, uncluttered yacht that sails as beautifully as she looks.



Ferretti 870

Another Italian motor yacht set to get hearts racing is the Ferretti 870. A contemporary classic, Ferretti 870 is where beautiful interior design meets functionality without compromise. This elegantly powerful European favourite has been modified for 2015 for lighter living and the latest equipment. Interested parties will be able to view the latest build at this year's show.

Fun For All The Family

This year's Hong Kong Gold Coast Boat Show offers a fun day out for the whole family. Boating enthusiasts are encouraged to bring their family along to enjoy the family-friendly entertainment, food and the first ever *Mystery Boat Charity Regatta*.

Gold Coast Yacht and Country Club hosts *Food Street*, the boat show's most delicious destination. Mouth-watering Western and Chinese meals and snacks will be on offer all day in *Food Street*. Highlights include a mouth-watering selection from the BBQ & Grill and vegetarians can enjoy a tempting *black bean burger*. Food Street is steps away from the Heineken Beer Garden where thirsty visitors can grab an ice cold Heineken Draft Beer.

Kids will work up an appetite in the *Children's Entertainment Zone*. Costing only \$100 per child, parents can secure a day pass for unlimited access to games and entertainment. There's hours of fun to be had by children of all ages including three bouncy castles, creative face painting and the magic of balloon twisting. The fun will continue at home, each child will be gifted with a boat show handy flag as a souvenir to remember their day.

Mystery Boat Charity Regatta

Hong Kong Gold Coast's first *Mystery Boat Charity Regatta* will raise funds for the Children's Cancer Foundation. This fun build-and-race challenge will see teams have an adventurous time as their handyman skills and know-how are tested to the limit. Participants will be required to design, build and race a boat using only the materials provided by the Organiser, then sail it around a designated course.

Hong Kong corporations have been invited to submit teams to participate, at a charge. All funds raised from entry fees and sponsorship will be pledged to the Children's Cancer Foundation without any deduction of costs. To participate, please visit <http://www.hkgcboatshow.com/charity-event/>

Event Details:

Date :	1-3 May, 2015 (Friday to Sunday)
Opening Times:	1 May, Friday (10 am – 6pm) 2 May, Saturday (10am – 7pm) 3 May, Sunday (11am – 7pm) * * Hong Kong Gold Coast Mystery Boat Charity Regatta 3:00pm in the marina
Venue:	The Gold Coast Yacht And Country Club (1 Castle Peak Road, Castle Peak Bay)
Admission Fee:	HK \$20 per person (unlimited daily entry)

For more information about Gold Coast Yacht and Country Club, please find the details in the <http://www.gcycc.com.hk> or contact (852) 2404 2222 for enquiry.

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About The GOLD COAST YACHT and COUNTRY CLUB

The Gold Coast Yacht and Country Club is a premier marina and country club facility offering comprehensive amenities and services to members. The marina is the home to some of the region's largest luxury yachts.

The spacious and well-designed club warmly welcomes members, their families, friends and close associates. The club's focal point is the spacious three-storey lobby atrium appointed with polished Italian marble and a double curved staircase beneath expansive skylights.

Our exclusive private playground offers a wide range of superior recreational activities including a well-equipped fitness center, 35M swimming pool, multi-purpose court for squash and table tennis, mahjong rooms and children's indoor play area. The Club has an active social program for its members and boasts spectacular dining facilities for special occasions

Boat Highlight:



V2 Boats

Origin	China
Exact Boat Dimension (M or ft.)	Length: 5.00m Beam: 2.18m Draft: 0.26m
Boat Speed (Knots)	34
Dealer	Next Wave Yachting Limited
Price:	HKD 80,000 up



Monte Carlo Yachts MCY 86

Origin	Italy
Exact Boat Dimension (M or ft.)	Length: 26.30m Beam: 6.46m Draft: 1.9m
Boat Speed (Knots)	24
Dealer	ASIA YACHTING LTD
Price:	HKD 51,850,000



Sanlorenzo SL106 Special Edition

Origin	Italy
Exact Boat Dimension (M or ft.)	Length: 32.2m Beam: 7.05m Draft: 2m
Boat Speed (Knots)	29 max.
Dealer	Sanlorenzo China Holding Co. Ltd.
Price:	TBC



Moody 62

Origin	Germany
Exact Boat Dimension (M or ft.)	Length: 19.3m Beam: 5.25m Draft: 2.95m
Boat Speed (Knots)	8
Dealer	Xiamen Hone Uniness Marine CO.,LTD.
Price	TBC



Ferretti 870

Origin	Italy
Exact Boat Dimension (M or ft.)	Length: 26.65m Beam: 6.26m Draft: 1.96m
Boat Speed (Knots)	30.5 max
Dealer	Ferretti Yachts
Price	TBC